Essen 2003 – Race your five Australian animals around the bush !
The Kookaburra Game Journalist pack

Dear Journalist,
Follow Bruce the Kangaroo to the Kookaburra Game **stall number 5/71**. You will meet here his Australian friends: the Koala, the Platypus, the Crocodile and the Kookaburra ! They're all part of one of the new fun family boardgames at the show: The Kookaburra Game

What is the Kookaburra Game ?
It's a great board game about Australian animals that features real animal figurines, an aboriginal artwork on the game board, requires some strategy and luck and brings lots of fun !

Who are we ?

We are a little family business from Sydney Australia who one day decided that they should try to commercialise this boardgame about Australian animals they designed with their children a few years earlier.
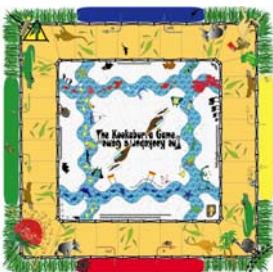The first thought that came to our mind was that there are millions of boardgames out there, so what's the chance of ours being seen differently from the others ? Then we realised that Australian animals were the stars of our game and that Australian animals are unique. And so is our game !
It's been two years now that we have been selling our game, mainly in Sydney Australia. But this year we decided that we want the whole world to know about the Kookaburra Game.
And what better place than the capital city of the boardgame: Essen !
So here we are next to the giants and the famous. What an honour !
We hope that you will like our game and talk about it ! Please come to our stall 5/71 and we'll demonstrate it or play it with you if you like.

Here is a little story about 'how and why it was made' you may be interested in

How and why the Kookaburra Game was made
At idle time at home, our kids would always ask us to play board games, but with the games we have we lost interest after playing them a few times or they were too complicated for children. This is when we started thinking about creating our own game.
Because we love Australian animals, it came naturally to make a game about Australian animals. We started with the koala and the kangaroo of course, there is no animal more typical of Australia than these two. Quickly came the crocodile to chase them around and then the Kookaburra and the platypus. Each animal has a specific rule that matches its behaviour in the wild. For example the koala can only stop where there is a eucalyptus leaf (that's the only food it eats) or the kangaroo can carry another animal in his pouch when moving ! And of course the crocodile cant eat all the other ones ! Lucky for you, in the game the Kookaburra doesn't wake you up at 5 o'clock in the morning laughing his heart off !
It all began on a piece of cardboard with animals drawn on little paper squares. The whole family came up with ideas, especially our daughter who was only 8 at the time. That was something a lot more exciting than learning Mathematics ! After playing with family and friends who told us they liked the game, we thought that maybe we could make it for all the other people who love Australian animals.

And then we realised that it would not only be a good family game but it would also be a great souvenir for people visiting Australia !
It has taken nearly two years to create everything, including finding an artist who could make animal figurines look real and cute. Then we thought that an aboriginal artwork would fit perfectly with our game so we asked Darren Ritchie, a well known aboriginal artist from Sydney to design one side of the game board.
We started selling the Kookaburra Game in September 2001 in Sydney and by now many shops sell it happily to tourists, visitors, Australian animals and board game lovers in Australia.

Sydney – October 2003

**The Kookaburra Game – Summary of the rules**

Race your five Australian animals around the bush

Summary of the rules

The aim of the game is to race your 5 Australian animals around the bush and return them home safely as quickly as possible. The first player do to this is the winner !

Each player throws 2 dice on his/her turn.

The animal rules:

The Koala can only stop on a Eucalyptus (gum) leaf

The Platypus can take a short cut by swimming through the river

The Kangaroo can carry another animal in its pouch when hopping around

The Crocodile can eat any other animal that must then go back home and start again

If a Crocodile tries to eat another crocodile this makes a croc fight !

The Kookaburra can fly anywhere to rescue other animals (by sittting next to another animal so that it cannot be eaten by a croc).

The Kookaburra must be the last animal to go back home where he laughs loudly because he has won !

Tip: Beware the crocs !!

Complete English, Japanese, French and German rules inside the box.
Rules also available in Swedish, Norwegian, Danish and Spanish. And more to come !

During the fair for any information please contact
- In English or French   – Claude Debetaz
- in German, English or Dutch   – Melanie Voss
- In French   – Annie Debetaz
- Or talk to Bruce our Kangaroo, we're sure you'll recognise him hopping around !

During SpielTage Essen please come to our stall 71 in Hall 5 and talk to us
After Essen please contact Claude by email at **manager@KookaburraGame.com** or on
+612 (0)4 0406 1202 or by any other way you can !
And don't forget to visit our web page **www.KookaburraGame.com**

At the Kookaburra Game Stall during Essen '2003 you will see
- Demonstration of the Kookaburra game
- Play the game with your friends
- Didgeridoo demonstration every hour
- Kangaroo distributing give-aways.
- 2 Kookaburra Games given away every day at our Kookaburra laughing competition (plus lots of other prizes)

Edualc Z Promotions P/L
Trading as '**the Kookaburra Game**'
ACN: 074 465 133 ACN: 13 074 465 133
PO Box 208 West Ryde NSW 2114 Australia
Tel: +61 (02) 9804-1224 Mob: +61 0404 06 1202
Fax: +61 (02) 9804-0901
Email: manager@KookaburraGame.com
Web site: www.KookaburraGame.com